SPONSORSHIP OPPORTUNITIES
Sponsorship offers you a **concrete way** to show your **support** for **our vision** of a world where people of all income levels are more resilient and less vulnerable to daily and catastrophic risks.

**Without** your support, we would face a **severe funding gap** and would be **unable** to execute **our mission**.

**Our mission** is to promote the development and delivery of effective **risk management** tools, including **insurance** services, for **under-served people** around the world.
Our programmes

Connect.
We provide and contribute to platforms and events around the world that bring thousands of stakeholders together every year, usually in collaboration with strategic partners.

Participate.
These platforms provide stakeholders with the opportunity to exchange expertise, knowledge and views, developing the vision and relationships needed to form innovative solutions.

Influence.
Through our flagship publications and ongoing advocacy work, we provide the sector with the thought leadership needed to forge ahead, in a way that individual stakeholders or segments cannot aspire to do.

State of Microinsurance
- Regional Workshops
- Landscape of Microinsurance
- Consultative Forums
- June Member Meeting

Expert Forums
- International Microinsurance Conference
- Regional Learning Sessions
- Network Exchange

By supporting those of our programmes that are eligible for sponsorship, you will be helping us to deliver on all of our activities, while raising the profile of your organisation and affirming your commitment to inclusive insurance.

www.microinsurancenetwork.org
Now in their eighth consecutive year, the Landscape Studies collect and collate data on the coverage achieved through microinsurance products around the world, providing the industry’s only benchmark.

Access to data generates market knowledge and development, furthers best practice and leads to better products and services. Reliable, accessible data is needed to support the development of inclusive insurance.

In 2018, we will be piloting a revised methodology, designed by a group of experts who are generously contributing their time to improve the representativeness, usefulness and financial sustainability of this major research programme.

The preliminary results of the study are traditionally presented in a plenary session at the International Microinsurance Conference each year, with final data published both in a full report and Excel format through the World Map of Microinsurance.

www.microinsurancenetwork.org
Be part of this **exciting project**, which aims to **design** and **test** a **methodology** that will **deliver global results** every year from 2019.

Sponsors of our previous studies include:
Align yourself with success: the popularity of this flagship publication is stellar – and growing exponentially!

A FRESH APPROACH
- Editorial Board comprised of experts
- Public call for papers

A NEW AGENDA
From 2018, The State of Microinsurance will focus on how inclusive insurance is contributing to the broad development agenda.

Downloads
- 2015: 500
- 2016: 700
- 2017: 1,121

www.microinsurancenetwork.org
To drive objective research on the impact of inclusive insurance, we are seeking research grants for SoM contributors selected by the Editorial Board.

**EDITORIAL PROCESS (2017/18)**

<table>
<thead>
<tr>
<th>Date</th>
<th>Event</th>
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<tbody>
<tr>
<td>Dec 2017</td>
<td>Call for papers despatched</td>
</tr>
<tr>
<td>Jan 2018</td>
<td>Proposals submitted (abstracts)</td>
</tr>
<tr>
<td>Feb 2018</td>
<td>Authors selected</td>
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<tr>
<td>May 2018</td>
<td>First drafts submitted for review</td>
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<tr>
<td>Jun 2018</td>
<td>Second drafts submitted for review</td>
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<td>Jul 2018</td>
<td>Final review</td>
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<td>Sep 2018</td>
<td>Publication launch</td>
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**GRANT SPECIFICATIONS**

- **a** Minimum grant amount: €5,000
- **b** Ten out of the twelve topics eligible
- **c** Multiple grants per topic allowed
- **d** Grant administration: MiN Executive Team

**TOPICS ELIGIBLE FOR GRANTS**

1. Impact of insurance on achieving any of the SDGs for which insurance has been identified as a primary or secondary enabler (eight articles in total)
2. Technological and organisational innovations (two articles in total)
NEW IN 2018: seize the opportunity to advertise in our hugely popular newsletter, to be made available to the general public for the first time.

**4,000+ CONTACTS & GROWING STEADILY**

**4x CLICK RATE RELATIVE TO INDUSTRY AVERAGE**

€250 per advertisement; minimum purchase four slots; institutional members: one free slot with first purchase (buy three, get one free)

www.microinsurancenetwork.org
Every year, more and more people use our website: share our success and sponsor our site, with your logo displayed on key pages.
We’re keen. Are you?

Organised in collaboration with our members and partners, regional workshops are highly interactive, focused and content-driven events designed to facilitate peer-to-peer learning and the exchange of knowledge and expertise between key stakeholders in the field.

Get involved:

• Host one or more regional workshops
• Provide financial support to cover travel & accommodation costs
• Sponsor training & capacity building
THANK YOU!

For more information contact:
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info@microinsurancenetwork.org